

# PROPERTY TALKS



## INVESTMENT • THAILAND



Fancy a long term profitable investment? Thailand's property market is the one for you. The unique feature that makes Thailand's properties appealing for foreign investors is the high rental yield. The Gross Annual Rental Yields of Thailand (5.13%) is higher than cities like Hong Kong (2.75%), especially Bangkok's rate, with an extraordinary 8%.

Besides, owning a property in Thailand can be great for leisure purposes. Purchasing properties outside Bangkok has become a new trend, most notably in cities like Bangkok. Not only do they offer great investment value, with property prices of both places appreciating at least 10% per annum, they are also fantastic holiday homes as such places are popular destinations for vacations.

The foreseeable future of Thailand's property market is expected to be booming, despite Brexit in June 2016. Even though it is no doubt that Brexit will lead to some fluctuations, it was predicted by multiple experts that the impact would be limited, as Thailand's property market does not rely heavily on the Brits. Furthermore, one main concern of investing in Thailand is its chaotic political status, and this is no longer an issue as the political situation has remained stable since the Thai coup in 2014. Therefore, the overall prospect of Thailand property market is very optimistic.



### Property highlight in Thailand: ESSE



The Esse Asoke, a supreme contemporary residential project in Bangkok, possesses good city connections where Asoke BTS and Sukhumvit MRT are only 1-minute walk away. The project is also in close proximity to numerous tourist and leisure spots such as Siam Paragon, Central World, Erawan Shrine and EmQuartier. Besides, it is also nearby a number of renowned schools and universities. Nonetheless, residents can also enjoy five-star clubhouse facilities, including a 10,000 square feet garden, golf facilities, passenger waiting area, infinity pool, jacuzzi and gymnasium.

